East Village and Lower East Side Bike Friendly Business District

These Bike Friendly Businesses support the growth of safe bicycling in their neighborhoods.

DEALS FOR BICYCLISTS
1. Addictive NYC
2. Arena Salon
3. Biergarten East Village
4. Blik Bar Cafe
5. Birdhouse East Village
6. Bluemongers Bookshop
7. Bume Tailor Salon
8. Colin Grumpy
9. Cheeky’s Sandwiches
10. Company Bar and Grill
11. Cosby Pizza
12. Dusty Buttons
13. East Village Plant
14. East Village Music Store
15. Fat’s Cucina
16. Flower, Cafe
17. G & S Smoking Goods
18. Grega Era
19. Queen Paint and Pigment Corp.
20. Holstie
21. I Love Dogs East Side
22. La Plata
23. Luna Bar
24. Luna Lounge
25. Pawsey Pups & Partners
26. Professional Threading Studio
27. Pullman Coffee
28. Rjy Mahal
29. Random Accessories & Gifts
30. Resion Outlet
31. Saloon 33
32. Sustainable NYC
33. T knots
34. The Bridge Room
35. The Crooked Pint
36. The Prime Rib
37. Weeds
38. Westside Bowery
39. Yick’s Vietnamese Sandwiches
40. YDZ

BIKE FRIENDLY BUSINESSES
1. 4th St Food Coop
2. A Repeat Performance
3. A to Z Cigars
4. Academy UPS
5. Angela Kitchen
6. Barbara Fierman Millinery
7. Bella Ti Co Inc.
8. Bliss
9. Blue Works
10. Bikini By George
11. Bond Street Chocolates
12. Bung Bee Bicycles
13. Caffe Vio
14. Casey Rubber Stamps
15. Chain & Co.
16. Continuum Cylists
17. Curb BBQ
18. Doggie Dessert
19. East Village Pizza
20. East Village Pizza (EVP)
21. Fish & Fishery
22. Eleen B
23. Essex Card Shop
24. Fab 208
25. Fours Arts Brush Cafe
26. G. Taylor Shop
27. Gondo
28. Geko Sasons
29. Gingergrass Organic
30. In Vers
31. Jane’s Sweet Buns
32. Kebab Garden
33. Lush Mittens
34. Little Polonia Restaurant
35. Local Clothing
36. Mama’s Food Shop
37. M&T Food Market
38. Northern Spy Food Co
39. NYC Nicks
40. Organic Avenue
41. Proscar Pharmacy
42. Postal Shipping Center
43. Reciprocity NYC
44. Bumington Guitar
45. September Wines
46. Shop Smart
47. Sushi Cafe
48. Thalcy
49. Sushi Organic Noodle
50. Spirit and Matter
51. The Cake Shop
52. The Cellar
53. Three of Cups
54. Turk Shop
55. Turntable Lab
56. Two Boots
57. Van Leeuwen Artisan Ice Cream
58. Video Games New York
59. Village Eye Care
60. Whiskers Holistic Pet Care
61. Work in Progress NYC
62. X荫me Sandwich
63. Zucker Bakery

CULTURAL PARTNERS
1. Clemente Soto Velez
2. Debon Plauen
3. Dus Multicultural Arts Center
4. East Village Dance Project
5. Horse Trade Theatre Group
6. La Mama
7. La Mama Gallery
8. Multiplex Playhouse
9. Millennium Film Workshop
10. Museum of Cutlerie St
11. New Museum
12. New York New Art
13. New York Theatre Workshop
14. Nuyorican Poets Cafe
15. Rod Roden Dance Company
16. Status Quo
17. The Living Theatre
18. The Museum of Modern Art
19. WOC Cafe Theatre

COMMUNITY ORGANIZATIONS
1. Asian Americans for Equality
2. East Village Community Coalition
3. Four Arts Block
4. Good Old Lower East Side LS
5. Green Map System
6. Hester Street Collaborative LS
7. Lower East Side Ecology Center
8. Recycle-A-Bicycle LS
9. Tenue Up LS
10. Two Bridges Neighborhood Council LS
- Transportation Alternatives LS
- Velociti LS

LS = Local Spokes Partners
- Not Visible on Map

LEGEND
- BIKE FRIENDLY BUSINESSES
- DEALS FOR BICYCLISTS
- COMMUNITY ORGANIZATIONS
- CULTURAL PARTNERS
- BIKE FRIENDLY BUSINESS DISTRICT BOUNDARY
- PROTECTED BICYCLE PATH
- LEARN TO RIDE CLASSES WITH BIKE NEW YORK

Bike Friendly Business

Transportation Alternatives

TOMPKINS SQUARE PARK

Bike and Roll
Bike Rental Station

East River
Manhattan Bridge
Park Avenue
Riverside Park
East Village and Lower East Side Bike Friendly Business District

What is a Bike Friendly Business District?
A Bike Friendly Business District is a network of bike-friendly businesses, cultural institutions and community organizations committed to encouraging safe bicycling in their district. These bike-friendly community leaders know that a network of bike lanes, bike parking and public bike share stations create vibrant, safe streets that boost local business. Indeed, streets that prioritize biking and walking and include amenities like bike lanes and pedestrian plazas have been proven to boost retail sales by 10 to 25 percent.

What makes a business bike-friendly?
Participating businesses offer discounts to customers who arrive by bike, advocate for bike infrastructure (like bike lanes and bike parking) and educate their customers and working cyclists on the benefits of safe bicycling. Several businesses also make deliveries and transport goods by cargo bike.

Why the East Village and Lower East Side?
These neighborhoods are known for their street life and they’re great places to bike! The areas’ local businesses and arts venues are integral parts of the neighborhoods’ social fabric, enriching life for residents and visitors. Home to the nation’s longest protected bike paths, and situated in the heart of CitiBike – New York’s public bike sharing program – the East Village and the Lower East Side are some of the best places to ride your bike, take in New York’s unique sights and sounds, and discover local businesses.

What do businesses get for participating?
Participating businesses are part of Transportation Alternatives’ NYC Bike Friendly Business campaign. Transportation Alternatives promotes NYC Bike Friendly Businesses to New York’s 500,000 daily bicyclists, and to T.A.’s network of over 90,000 members and supporters through the program’s website, transalt.org/business. Transportation Alternatives also provides free consultations with Bike Friendly Business owners to guide them through installing amenities that attract new audiences of bicycling customers.

Lower East Side & East Village

Bike Friendly Business District

SIGN UP
Visit transalt.org/business or e-mail business@transalt.org for more information

TRANSPORTATION ALTERNATIVES
LOCAL SPOKES

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